



For Churches

All We Canary is the new fundraising challenge from All We Can. The concept is simple - do all the *something* you can in January 2024 and fundraise for All We Can in the process!

All We Canary is the perfect time of year for churches to engage with the work of All We Can. Perhaps you have used All We Can's resources and donated money as a congregation in the past, and now you are keen to do something more active to tackle global poverty and support the work of All We Can's partners.

Individual congregation members are more than welcome to engage with the main fundraising challenge, but we've put together some ideas of how to make All We Canary even more suited for a church context.

Month-long events

For most people, All We Canary will involve tracking a particular activity for the whole month of January. There are a couple of options for adapting this concept in a church:

One possibility would be to decide on a particular activity for the whole church and track the cumulative total of everyone's efforts. For example, perhaps as a church you could run/walk the 5,000km from the UK to Liberia! If your church has small groups, perhaps different groups could take on different challenges, or even compete against each other doing the same activity!

In either case, there are many challenges which could be engaging and enriching for your church:



Could your church do all the...

- Steps/miles
- Book reading
- Hymn singing
- Volunteering
- Energy saving
- Drawing
- Praying
- Plant growing

...you can?

One-off events

If you do not have the capacity to organise a month-long challenge, perhaps you could still hold a one-off event as a church which maintains the spirit of All We Canuary.

Instead of a challenge over the course of a month, you could do all the ___ you can on a particular day – allowing for a more intensive and focused fundraising event that will be easy to invite friends and the local community to.

For example:

- 'All the cakes you can' coffee morning.
- 'All the singing you can' concert.
- 'All the games you can' board games night.
- 'All the food you can' community meal.

Resources to help you

However you choose to engage with All We Canuary, on the website (allwecan.org.uk/allwecanuary) you will find the following which will help you in your fundraising:

- Activity trackers
- Sponsorship forms
- Fundraising page templates (these could be set up by each congregation member, or one for the whole church).
- Social media graphics – these could be edited to post on your church accounts.
- Posters to download, print, and display in your building.

