

What is Mineto Do? Week 2: Commit

() Why is this important?

When it comes to supporting charities, or justice movements generally, there is simply so much choice. There are over 150,000 charities in the UK alone, the vast majority of which are doing valuable work.

That being the case, it can be very tempting to try and cover as many bases as possible - to give *occasionally* to a large number of charities or causes, rather than committing to a smaller number through monthly giving.

As part of your discernment this Lent, we want you to consider that how you give matters just as much as *how* much.

A development charity reliant on sporadic individual giving and institutional funding is a recipe for short-termism. It can't predict when money will come in so is forced to work on restricted 1/2-year projects with partners. A charity fuelled by regular, directdebit giving can plan for the longterm – freeing it up to invest longterm in people, not just projects.

As with any relationship, commitment is key to sustainability. In practice, committing to a gift of ± 2 a month helps a charity more than a oneoff ± 20 donation, even though the latter might feel more impactful.

Part of All We Can's unique partnership approach is to support local partners for much longer (15 years) than the standard practice in the sector. We can only do this when we ourselves can rely on the long-term giving of our supporters.

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If you do not have a reliable, regular income, but *are* able to donate occasionally, then this is not for you.

If you are in financial difficulty then, naturally, this is not for you.

If you are drawn to immediate gratification over the slower pace of relationship, then this may not be for you.

But if you are convinced by the different approach to development that All We Can is committed to, then we invite you give in the manner that best enables it. We invite you to commit to All We Can.

This applies to other areas of justice-seeking too. Is there anywhere you have been offering sporadic support when you have the capacity to offer regular support?



1 How do I do it?

To set up a regular gift to All We Can visit **allwecan.org.uk/give** or scan the QR code below. Alternatively, you can fill out the giving form you received with your Lent pack and return it to us using the freepost envelope.



Scan to commit!

Perhaps there are other charities that you care enough about to commit to a long-term relationship. Visit their websites and see how to

If you are already in the practice of giving money regularly, how else might it look for you to commit to

tackling injustice? Perhaps you half-heartedly get involved with a number of initiatives but have never truly thrown yourself into something consistently. Where would your support be most useful? How can you offer that support regularly?



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All We Can is the operating name of The Methodist Relief and Development Fund, a charity registered in England and Wales, number 291691

ltho does this help?

By making a long-term commitment to All We Can through regular giving, you help our partners support people like Cynthia for the long-term too.

Cynthia is a skilled tailor who crafts stunning garments for people across Johnsonville, Liberia. The potential for her to do this was always bubbling away within her, but All We Can's local partner SHIFSD were able to draw it out.



Cynthia shews olf some of the beautiful gapments she has made using the skills leapit from All We Can's pasting SHIPSO.

Cynthia left home after being told by her grandmother that education was unimportant for girls. She lived on the streets, and once she did find a home, was forced to flee from an abusive partner. Cynthia admits there were times she felt suicidal.

When she was at her lowest, she found out about SHIFSD and enrolled in their adult literacy and vocational tailoring course.

Cynthia described herself as 'one of the slow students', but thanks to the long-term commitment of her teachers, she honed her craft and graduated from her course.

She now makes a sustainable living for herself with her own tailoring business – making beautiful garments for people in her community.

'I tell God thank you that I can do something with my hands...I was a beggar, but today I'm now a giver.'