

(2) Why is this important?

Community fundraising is still the backbone of so many Kingdombuilding causes. In 2022, 15% of all donations to charity were made as a result of fundraising events – that's hundreds of millions of pounds raised by ordinary people.

At All We Can, we know about the importance of personal relationships – they are the basis of our work with our partners, and the heart of our engagement with supporters. But however hard we try, we cannot forge a personal relationship with all the people who might care about our mission to see every person's potential fulfilled.

Community fundraising is vital because people like you can connect with others on a personal level in a way an organisation is not able to.

Whatever causes you support, your unique set of relationships means there are people you can reach that the charities you support cannot.



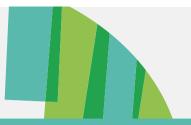
1 Is this mine to do?

To alleviate a common concern, anyone *can* get involved with fundraising because almost anything can be a fundraising activity! Whether you are sporty, crafty, or musical, or if you're just enthusiastic and good at organising people, there is a perfect fundraising opportunity for you just waiting to be discovered.

But just because anyone *can* fundraise, doesn't mean it is right for you at this moment. Some factors to consider might include:

- 1 If you are unable to give by direct debit, but still want to support the work of All We Can, then fundraising is the perfect way to do so.
- If you have been an All We Can supporter for a while and you are keen to tell your friends and family why you care about poverty, fundraising gives you the opportunity to articulate that.
- If you are a part of a church that cares about global injustice but isn't quite sure how to put that into practice, then fundraising offers an outworking of that belief.







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1 How do I do it?

Basically, however you want! The possibilities are as wide as your

best unleashed within a framework, and with

That's why we created our new fundraising challenge - All We Canuary. The idea is simple: do all the *something* you can in January, and fundraise for All We Can in the process! It's up to you what challenge you set yourself, because only you know what you need to fulfil your potential.

it's not too early to sign up and start thinking of ideas. Visit allwecan/allwecanuary to find

For fundraising at other times of year, including opportunities for places in our fundraising guide at allwecan.org.uk/fundraise.

Some of the best fundraising, however, volunteers, and a multi-functional space,

All We Can every month - ranging teas, to concerts. What ideas might your church think of?

Who does this help?

When you fundraise you will be supporting young women like Lisa Zoegar.

pressured into being stay-at-home mums, or into low-paying, traditionally SHIFSD are helping break down barriers for women entering the workplace.

Lisa, 19, is part of SHIFSD's electrical

course, but that does not dent her ambition. She is keen to inspire other women to believe



allwecan.org.uk





Allwecanuk

All We Can is the operating name of The Methodist Relief and Development Fund, a charity registered in England and Wales, number 291691